



**PGDAY
LOWLANDS**

PGDay Lowlands

PGDay Lowlands - Rotterdam takes place September 12, 2025, at Blijdorp (yes, that's the zoo). We would love to confirm your interest in supporting the event.

Please pick your sponsorship tier - note that there's limited availability for "Partner" - and confirm via 2025.pgday.nl/become-a-sponsor

Sponsor packages

Benefit/Level	Partner (8)	Supporter
Conference endorsement	TRUE	TRUE
Business logo on website	TRUE	TRUE
Business description on website	TRUE	TRUE
Opening/closing session recognition	TRUE	TRUE
Attendee vouchers	2	1
Signage in a common area	TRUE	
Opt-In attendee info via badge scan	TRUE	
Desk at the event	Exhibitor area	
Price in Euro (excl VAT)	2000	750

Sponsor packages

Partner

- Permission for the Business to use the following endorsement: "Partner of PGDay Lowlands 2025"
- Prominent inclusion of the Business's logo and a link to the Business's website on the official conference website. A 300 character long description can also be included with the logo.
- Two free attendee passes for the conference
- The opportunity to include one piece of corporate signage up to a size of 2 metres high by 1 metre wide in the common space of the conference
- Recognition by the presenters in the opening and closing sessions of the conference
- A desk in the exhibitors area of the conference venue

Supporter

- Permission for the Business to use the following endorsement: "Supporter of PGDay Lowlands 2025"
- Inclusion of the Business' logo and a link to the Business' website on the official conference website
- One free attendee pass for the conference
- Recognition by the presenters in the opening and closing sessions of the conference

Organizers

Boriss Mejias, Solution Architect @ EDB

Derk van Veen, Database Specialist @ Adyen

Floor Drees, Principal Program Manager @ EDB

Nico Rikken, OSPO, Free Software advocate @ Alliander

Teresa Lopes, Database Engineer @ Adyen

Sarah Conway, Developer Relations Specialist @ Data Bene

Stacy Raspopina, Head of Marketing @ Vettabase



Program Committee

Teresa Lopes, Database Engineer @ Adyen (voting chair)

Carole Arnaud, Dalibo, PGDay Paris

Chris Ellis, Head of Technology @ Nextteam Ltd, PGDay UK

Emma Saroyan, Developer Advocate, Armenia PostgreSQL User Group Organizer

Gerard Zuidweg, Managing Partner/Owner Optimadata, PostgreSQL UG NL





**PGDAY
LOWLANDS**

Contact

For questions about sponsoring: team@pgday.nl

Socials

Linkedin: [linkedin.com/company/pgdaylowlands](https://www.linkedin.com/company/pgdaylowlands)

Mastodon: [@pgdaylowlands@hachyderm.io](https://hachyderm.io/@pgdaylowlands)

Bluesky: [@pgdaylowlands.bsky.social](https://bsky.social/@pgdaylowlands)